

New York's #1 Golf Magazine

2023

NYGOLF

MAGAZINE



MEDIA KIT

18th Hole • Bethpage Black

Home of the 2002 U.S. Open • 2019 PGA Championship • 2025 Ryder Cup

From The Publisher

Dear Advertiser,

Thank you for your interest in NYGOLF magazine - Long Island / New York edition.

Over the past 34 years, we have become the leading source of information about the local golf scene here on Long Island. Whether it is writing about the latest golf equipment or the best places to play, we continue to produce a quality publication issue after issue.

Please take a look at the following few pages and call me anytime if you have any questions. There are hundreds of thousands of golfers on Long Island and I have always said that I believe a golfer is your potential customer.

I realize that this year continues to be a challenging one and I feel that we are in this together -- together we could make 2023 a fabulous year.

Call or email me and let's talk about what we could do together.

I look forward to hearing from you and working with you.

Best regards,

John J. Glozek, Jr.

Publisher

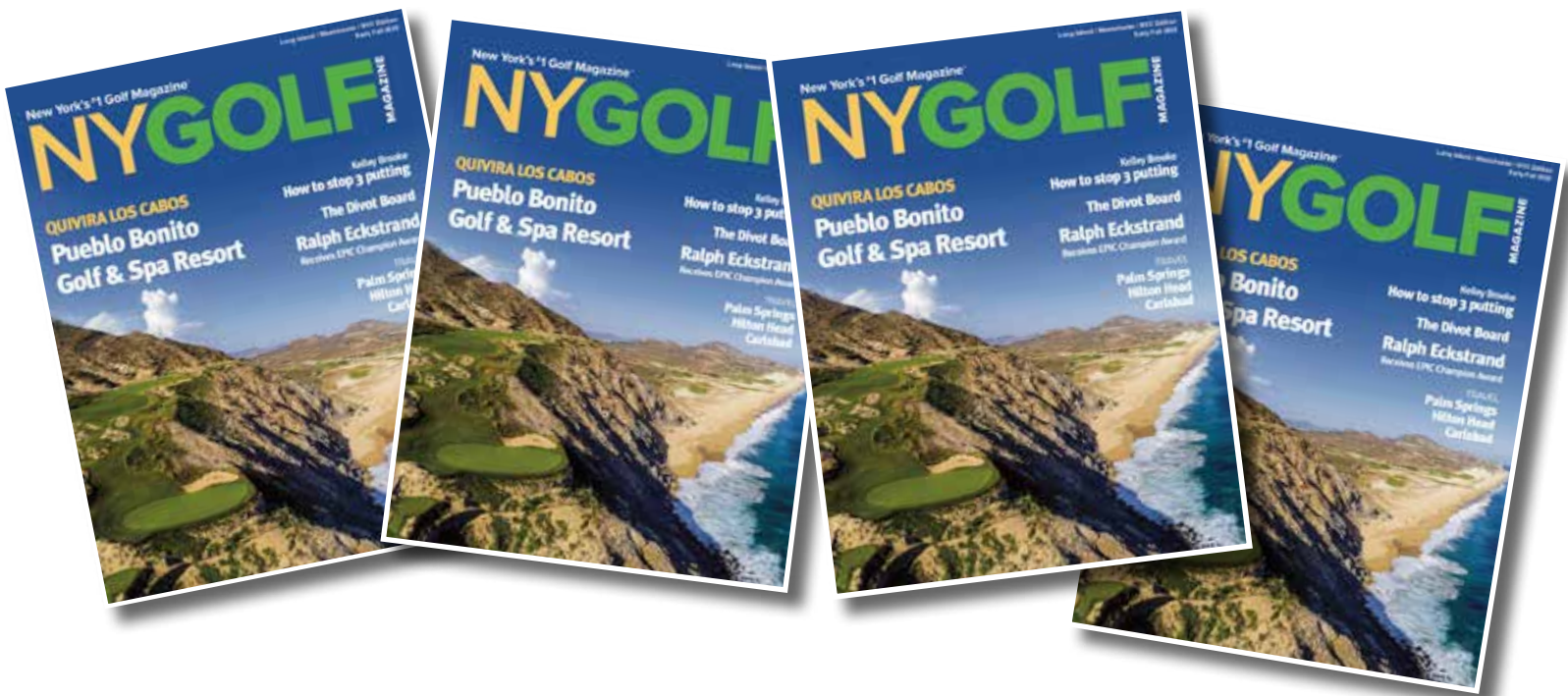
NYGOLF magazine

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MAGAZINE



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Facts & Figures



NYGOLF magazine is a unique regional publication -- editorial content is comprised of equipment testing, player profiles, travel destinations, instruction and many more enlightening golf related features. The magazine provides the reader with informative and entertaining articles focused within the Long Island / New York area golf community in mind during the golf season and during the off season..

Thank you for this opportunity to introduce you to NYGOLF magazine. Our mission is to create awareness of what golf offers to Long Islander's and make golf on Long Island an exciting experience.

• Distribution

NYGOLF magazine is distributed digitally to our email database, every golf course, driving range, off-course pro shop, and charity events on Long Island **(over 20,000 distribution points)**.

• Contact Information

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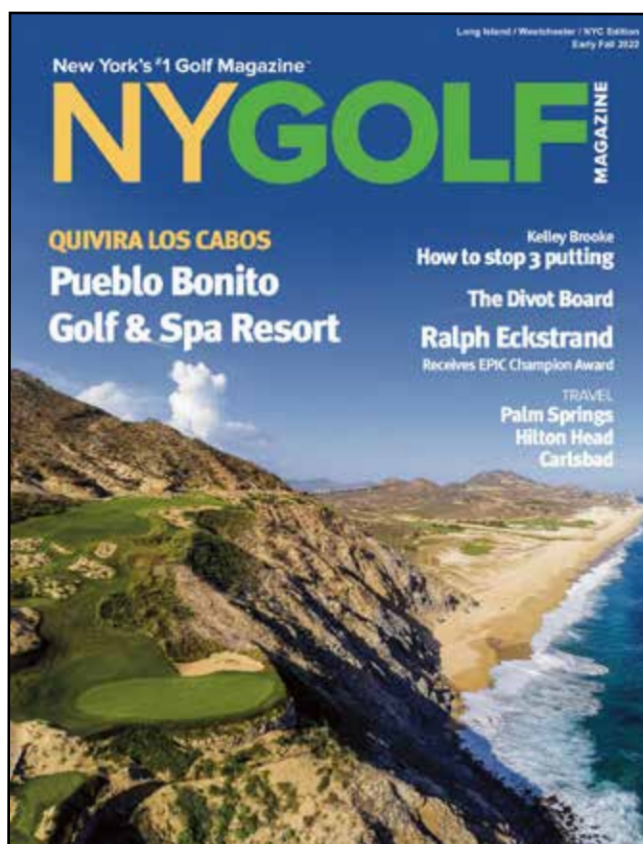
in 2023

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Rates & Deadlines

Ad size	1-2 Issues	3-4 Issues	5 Issues
-Full Page-	\$825 net per issue	\$795 net per issue	\$675 net per issue
-1/2 Page-	\$465 net per issue	\$455 net per issue	\$400 net per issue
-1/3 Page-	\$340 net per issue	\$320 net per issue	\$245 net per issue
-1/4 Page-	\$270 net per issue	\$268 net per issue	\$230 net per issue
-1/6 Page	\$173 net per issue	\$160 net per issue	\$130 net per issue

Not “Added Value ...
But **REAL VALUE!**



NYGOLF MAGAZINE

Advertising Deadlines / Publication Schedule

	Material Deadline:	Issue Release Date:
Spring -	March 4	March 21
Early Summer -	April 15	May 9
Summer -	June 17	July 11
Fall -	Aug. 19	Sept. 12
Holiday Issue -	October 14	November 14



With 140 golf course
on Long Island and over
400,000 golfers playing over
2,600

beautiful golf holes just like this
one... It's time for you to advertise
in NYGOLF magazine



– File Types

- High resolution PDF (preferred).
- Indesign with all supporting documents (fonts, images and logos).
- PhotoShop TIFF and JPG files.
- Illustrator EPS and .ai files.

– File Requirements

All PDF files require the following:

- All fonts must be embedded.
- Images must be in CMYK color before embedding.
- Images must be 300 dpi at full size before embedding.

All other file types require the following:

- All support files must be supplied.
- All images must be received in CMYK color at 300 dpi at full dimensions.
- Screen and printer fonts must be supplied.
- TrueType fonts not accepted.
- No images from the World Wide Web accepted.

– Production Data

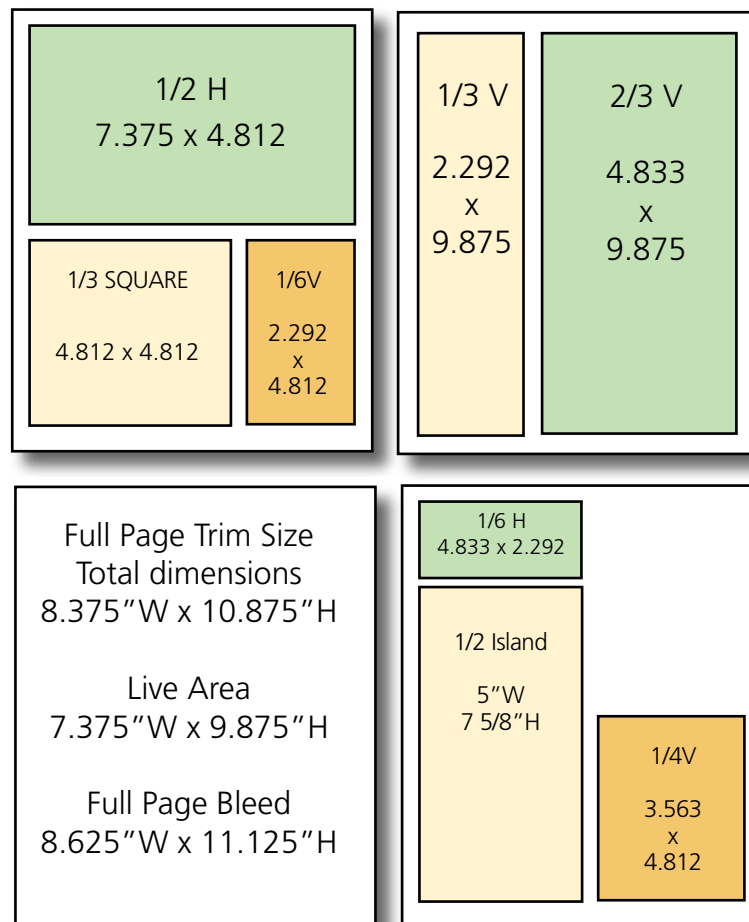
- Trim size : 8.375 x 10.875
- Format : 2 and 3 column
- Digital

– File Submission

- Email to jglozek@NYGOLFmagazine.com

Our Website

www.NYGOLFmagazine.com



Join us for a fabulous 2023 golf season!

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